



Delhi Metropolitan Education

Affiliated to GGSIPU, New Delhi & Approved by Bar Council of India



3rd Global Strategic Management Conference [GSMC 2022]



FinTech in Metaverse: Challenges, Opportunities & Future Trends

11th - 12th November 2022

by
DME Management School

Delhi Metropolitan Education (DME) is an 'A' grade premier educational institute affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi. DME imparts education in the fields of Law, Management and Journalism, with the law courses approved by the Bar Council of India. The institute is located in the IT hub of NCR and is housed in a splendid building laced with modern educational facilities, a sine qua non for enhancing students' creativity and capabilities. The sister institutes of DME include Mayo School, Noida (in collaboration with Mayo College, Ajmer), Delhi World Public School, Greater Noida (West) and Delhi Technical Campus (DTC), Greater Noida. Get to know more about us [www.dme.ac.in]

DME Management School offers Bachelor of Business Administration (BBA) course which is an intensive 3 years (6 semesters) program. It is a professional course beyond bookish knowledge. The endeavor in the course is to sharpen managerial skills. The BBA course under GGSIPU has been designed in such a manner that it provides a strong foundation in learning business disciplines and enables students in key competencies, essential for business management at graduate level. At DME, we provide various opportunities for students to learn more about real life situations in the business world. We organize expert lectures on management topics by eminent personalities from the corporate world. The course enables a student to acquire inter-disciplinary knowledge of all the functional areas of business as also obtain practical working background for a facilitated entry into a management position.



Conference Contours

The DME Management School, a premier management institution affiliated to GGSIPU, New Delhi, is organizing its 3rd Annual Global Strategic Management Conference (GSMC 2022) on - **FinTech in Metaverse: Challenges, Opportunities and Future Trends**, in the month of November. The two day conference aims at developing a detailed insight into the usage of financial technology in management in the metaverse. FinTech in Metaverse is mapping the technological façade of financial universe in the multidimensional arena of technological interfaces. The rapid changes and growth in FinTech is morphing the face of industry and commerce in the global economy in the areas of investment and transactions. Growing virtual space and reliance on technology has kindled the interest of firms operating in the FinTech industry in providing financial services in a completely changed world. With the maturity of FinTech firms operating in Metaverse, more opportunities are unfolding for diversifying avenues of revenue and hence growth.

GSMC 2022 aims to offer a platform to the industry, academia and researchers to deliberate over this rapidly growing market. To enable this, Financial Experts, President/CEO, Technical Professionals as well as academicians are invited to lend their expertise in the domain, while paving the way forward.

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Benefits of Attending GSMC 2022

- GSMC 2022 is based on the theme of FinTech in Metaverse which being the latest trend, is rapidly changing the economies of the world.
- GSMC 2022 is a platform for Academicians, Research Scholars and Students to present their diverse perspectives on FinTech in Metaverse at a Global forum. It is an opportunity for them to interact with International Professors from different parts of the world.
- The Global Conference aims to blend cross cultural perspectives and diverse opinions of Academicians and Corporate Professionals. Therefore, GSMC will help the participants in developing a holistic view about the theme.
- Apart from providing global exposure, GSMC 2022 also offers excellent publication opportunities to authors. The selected and presented research papers/ extended abstracts shall be published in Scopus Indexed/UGC CARE approved journals and a Book.

Theme of the Conference: FinTech in Metaverse: Challenges, Opportunities & Future Trends

Dates of the Conference: 11th-12th November 2022

Call for Papers

Research scholars, management professionals, academicians and students are invited to submit their

- Research articles, or
- Extended abstracts on the said theme.

The selected extended abstracts and research papers post review shall be considered for publication in a book and Scopus/UGC Journals, respectively. The names of the Scopus and UGC journals shall be unveiled in the upcoming Conference Brochure

Who Should Attend?

- Academicians, Students and Corporates seeking to gain broader insights into the role of FinTech in Metaverse in the different aspects of Management.
- Researchers and Doctoral/Post-Doctoral students who are looking for expert knowledge and guidance related to the theme can also be benefitted from the Conference

Major Themes and Sub themes

[Not limited to the below mentioned themes, Papers aligned to the broad themes are also invited]

Track 1: FinVerse: Contemporary FinTech Universe and Challenges

- Digitization post- Demonetization and COVID
- Innovative Payment and Money Transfer Process
- Big Data and Predictive Analysis, AI/Blockchain Integration
- Digital Currency/Crypto Currency and Government Compliances
- Insurtech, Investech and Wealthtech
- Virtual Asset Ownership
- Merchant Banking & Advisory and Personalized Services
- Virtual Real Estate (NFT) Mortgages
- Web 2.0 versus Web 3.0 and Cloud Computing
- Challenges in Customer Experiences and Retention
- Challenges in FinTech User Adaptation

Track 2: FinVate: Opportunities & Future Trends

- Digital-only Banks; Open Banking and Rise of Digital/Neo Banks
- Artificial Intelligence and Machine Learning in FinTech
- Mobile Banking and Cashless Transaction; Innovative Payments Solutions; Wallets – Blockchain wallet apps / Digital wallets, Voice-Enabled Payments
- Regulatory process in the financial industry via technology (RegTech).
- The Rise of Cross Border eCommerce
- Conventional Institutions and Fintech Blend Services
- Government Regulated Digital Currency
- Augmented Reality / Virtual Reality (AR/VR); Internet of Things (IoT)
- Application based technology - Peer-to-Peer Money Transfer App / Digital Banking Apps / Investment and Trading App/ Insurance Apps / Personal Finance Apps / Money Saving Apps
- Decentralized finance (DeFi)/Autonomous Finance
- No-code development platforms (NCDPs)/Quantum Computing
- Automation – Process Automation (RPA) / robotic process automation
- Fraud prevention and compliance/Cyber Security/Biometric Transactions
- Gamification and Monetization



Review Process:

- Publication shall be subject to a thorough double blind peer review process.
- Plagiarism shall be checked using Turnitin. Permissible limit is up to 15 per cent.
- The author/s must ensure that the work submitted by them in the research paper or extended abstract is original and has neither been published previously nor under consideration for publication elsewhere. Submission of Author Declaration is mandatory.

Publication Opportunities

- Scopus/ UGC CARE Indexed Journal
- Publication in an ISSN Journal
- Publication in a book with ISBN

The papers shall be published in the above mentioned journals post a review as per journal policy. The names of the journal shall be intimated in due course of time.

Important Dates

- | | |
|--|------------|
| ■ Last Date for Submission of Abstracts | 15.07.2022 |
| ■ Last Date for Submission of Full Paper | 15.08.2022 |
| ■ Intimation of Acceptance/Modifications
Suggestions after Review | 05.09.2022 |

Guidelines for Authors

- **Manuscript Title:** The title must be clear and concise and provide information about the content of the paper.
- **Author(s):** For every author, state the complete name and organization affiliation.
- **Abstract for Research Paper:** The abstract will provide concise information about the content of the manuscript, the methodology used, the results and conclusions. Not more than 200 words.
- **Extended Abstract:** The extended abstract will provide the information about the complete content of the manuscript, the methodology used, the results and conclusions. Not less than 1000 words.
- **Keywords:** Specify up to 5-6 words that provide the reader with information about the article. The keywords will help the reader to find relevant articles in his research/interest domain.
- **Referencing:** APA (7th Edition)
- **Word limit for full paper:** 4000 to 6000 (subject to the Journal for which the abstract is selected)
- **File Format:** The file format should be MS Word.
- **Conference Track:** Author must clearly mention the conference track under which they are submitting the paper.

Registration

- For participation/submission of paper, it is mandatory to fill the registration form in the link given below

<https://forms.gle/sLxWWH4N6pwfaPUW8>

- Students* (Attendees/Participants) ₹ 200
- Academicians (Faculty/Research Scholars) ₹ 500
- Corporate Professionals ₹ 800

*For undergraduate and post graduate students only.

Publication fee will be separate as per the journal policy and shall be intimated later.

Kindly make the payment after filling the registration form (link given above)

Fee payable through IMPS/NEFT

Name: Delhi Metropolitan Education

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